

BOROUGH OF LONGPORT

**RESOLUTION #2024-52
A RESOLUTION AUTHORIZING THE BOROUGH OF LONGPORT TO AWARD A
CONCESSION AGREEMENT WITH AN ELECTRONIC SELLER AND DISTRIBUTOR OF
CITY BEACH BADGES**

WHEREAS, the Administrator and Chief Financial Officer have meet with Jersey Cape Diagnostic Training & Opportunity Center, our current supplier of beach tags, to expand our contract with them to include electronic selling of beach tags due to the cease of operations of our former electronic seller; and

WHEREAS, the Borough of Longport recognizes a need for a way for residents to purchase beach tags with a credit card or debit card without fees being paid by the municipality; and

WHEREAS, the Borough of Longport recognizes the need to award a concession contract, as defined by Local Public Contract Law, to allow for citizens to have access to the purchasing of beach badges through alternative and convenient methods; and

WHEREAS, the Borough of Longport believes that such a concession will benefit the public by providing increased access to beach badges and the Borough of Longport beaches and increased revenue for the Borough of Longport, and that such benefits outweigh the potential decrease in the number of late-season, increased-price sales;

WHEREAS, the Borough of Longport wishes to allow a company, with the requisite technological capabilities, to sell beach badges to the public by way of Jersey Cape’s website; and

WHEREAS, the Borough of Longport wishes to enter into an agreement with such a company for the purpose of granting them the right to provide those services to the citizens and visitors to the Borough of Longport who wish to use the Longport beaches; and

WHEREAS, the Borough of Longport through its Chief Financial Officer has estimated the total value of the concession, as defined by the regulations of New Jersey Department of Community Affairs to be under the quote threshold of \$6,000;

WHEREAS, the Borough of Longport anticipates promoting and making the public aware of potential concession holder’s services;

NOW THEREFORE BE IT RESOLVED by the Board of Commissioners of the Borough of Longport that the Borough hereby endorses this concession contract with JERSEY CAPE DIAGNOSTIC TRAINING & OPPORTUNITY CENER and that sales of beach tags can commence immediately with their website.

RECORD OF GOVERNING BODY VOTE ON FINAL PASSAGE						
COMMISSION	AYE	NAY	N.V	A.B.	MOT.	SEC.
RUSSO	X				X	
LEEDS	X					
LAWLER	X					X
X-Indicates Vote Second			NV-Not Voting	AB-Absent	MOT-Motion	SEC-

This is a Certified True copy of the Original Resolution on file in the Municipal Clerk’s Office.

DATE
ADOPTION:
4/17/2024

OF

/s/ MONICA KYLE, RMC